EEO PUBLIC FILE REPORT 2022

1. **Employment Unit Covered**

KCCR-AM - Pierre, South Dakota KLXS-FM - Pierre, South Dakota KCCR-FM - Pierre, South Dakota

1. **Reporting Period**

December 1, 2022- November 30, 2022

1. **Full - Time Vacancies Filled During Reporting Period**
   1. Job Title: Multi-Media Specialist Date Filled: July 25, 2022 Recruitment Sources: Radio Ad, Indeed, SD Broadcasters Association, SDDLR
   2. Job Title: Office Assistant Date Filled: September 19, 2022 Recruitment Sources: Radio Ad, Indeed, SD Broadcasters Association, SDDLR
2. **Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

**Name Address City**

KCCR-AM website KLXS-FM website KCCR-FM website

SD Broadcaster Association Job Fair.works

Indeed website I SD Dept. of Labor & Regulation Riggs High School

Stanley County High School

kccrradio.com pierrecountry.com capitalcityrock.com 106 W Capitol Ave 106 W Capitol Ave ndeed.com dlr.sd.gov

1010 E Broadway Ave 10 E Main St

Pierre Pierre

Pierre Ft. Pierre

57501

57501

57501

57532

1. **Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources: 2**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Referral Source** | **Contact** | **Address** | **Phone** | **Number of Interviewees Referred** |
| Indeed.com | Tara Steiner | 106 W Capitol Ave, Pierre SD 57501 | 605.224.1240 | 14 |
| Website | Tara Steiner | kccrradio.com | 605.224.1240 | 0 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Radio Ad | Tara Steiner | Pierrecountrv.com | 605.224.1240 | 4 |
| SD Dept. of Labor & ReQulation | Brandon Kueker | 116 W Missouri Ave, Pierre SD 57501 | 605.773.3372 | 0 |
| SD Broadcasters Association | Marla Willard | 106 W Capitol Ave, Pierre SD 57501 | 605.224.7426 | 0 |

1. **Outreach Activities Performed During the Reporting Period**

|  |  |  |
| --- | --- | --- |
| **Initiative** | **Scope of Participation & Location** | **Staff Involved** |
| Student Tours | Provided tours of broadcast stations in February, discussing operations and careers to kids from Pierre School District | Zach Nelson Dan Meyer Jon Winkler Tara Steiner |
| Community Outreach Vendor Show | On February 22nd & 23rd the stations sponsored their annual Farm, Home & Sport Show; there they provided information concerning the broadcast industry at large. | Tara Steiner Zach Nelson Jon Winkler Dan Meyer |
| Local Business & Post-High Institutions | In January 26, 2022 Our stations had the opportunity to present valuable information to area students about career options in radio. | Tara Steiner Zach Nelson Jon Winkler Dan Meyer |
| Community Outreach | * In May, 2022 Our stations had the opportunity to present valuable information to local business   (Leadership Pierre) about radio in general and career options. | Zach Nelson Dan Meyer Jon Winkler Tara Steiner |
| Community Outreach Parade | Parade of Lights | OT Meyer Jon Winkler |
| South Dakota Broadcasters Association | In September, 2022 Training and Networking training at Spearfish Canyon Lodge hosted by SDBA. | Tara Steiner |